



SPONSORSHIP FILE

InfoGroep 2015-2016

Authors:

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1 Who are we?

InfoGroep is a student society located at the Vrije Universiteit Brussel (VUB). It was founded 35 years ago. We provide support for any IT related questions, mainly for the students computer science but also for the other students. Apart from this we also organize lessons, a LAN-party, a job fair and other activities.

2 students2industry 2016

students2industry is our yearly job fair. It is the only job fair marketed specifically to computer science students, as well as to students of the other sciences. It is a day-long event, at the end of which there is an informal reception. During this reception there is a raffle for the students. To win this raffle, students need to submit their resume. During the event, a companies book is distributed among the attendants. This book contains two pages per firm, and allows students to get an idea of the companies present.

Date: 23/3/2016

2.1 Premium

The largest stands on the fair. These spaces allow for a grand decor, a small bar or anything else that fits. Price: €900

We provide:

- A 2.5 by 3.5 meter space at the fair
- Unlimited tables
- Unlimited promotion walls
- Your logo on the poster
- Your logo on the website
- Access to the collected resumes
- Companies book entry

2.2 Standard

A more modest stand. These allow for some promotional scenery, while not being as bombastic as the big stands. Price: €650

We provide:

- A 2.0 by 2.5 meter space at the fair
- A maximum of two tables
- A maximum of two promotion walls
- Your logo on the poster
- Your logo on the website
- Access to the collected resumes
- Companies book entry

2.3 Starter

A simple walk-by table. Perfect for a good conversation with a visitor about his future. Price: €300

We provide:

- 1 table
- Access to the collected resumes
- Companies book entry

2.4 Companies Book Entry

If you can not attend the fair, this is the perfect way to make your company known to the students of the VUB. Price: €100

We provide:

- Access to the collected resumes
- Two pages in the companies book, one page following a template, one free page

3 InfoGroep ILAN 2016

A LAN-party is a gathering of people where everyone brings his/her own computer and/or game console. The computers and consoles are connected via a network through which visitors can play games against each other. They also have the option to play board games, card games or other non electronic games. We provide the local network, tables and seats.

The first InfoGroep LAN-party was organized in 2006, which was a huge success. Ever since we kept organizing the LAN-party yearly.

Each year this event draws the attention of many VUB students with a passion for gaming. This year we expect a turnout of around 70 attendees.

Every kind of game can be played for fun or in a tournament. The winner of each tournament wins a prize. Apart from gaming there will be food and drinks available.

Date: 19-20-21/2/2016

3.1 Head Sponsor

As head sponsor, you can help shape the LAN-party. Your logo will be prominently featured, and the tournament will be extensively covered. The head sponsor contract is exclusive. Price: €500

We provide:

- One sponsored tournament (see below)
- Your logo on our website
- Your logo on our poster
- A prominent place at the LAN-party for your promotional material
- The option to distribute promotional material (flyers, pens, ...)

3.2 Tournament Sponsor

When sponsoring a tournament, you can decide which game you want to sponsor. This is the perfect way to present your merchandise to an interested public. Price: free¹

You provide:

¹prize donation needed

- One or more prizes, for a value of at least €100 for a single winner, or at least €50 per person for multiple winners.

We provide:

- Announcement of the Tournament ahead of the LAN-party
- Coverage of the winner with your prize, with a clear link to your company
- Your logo on our website
- Your logo on our poster

3.3 Catering

If you want to sponsor the food and drink aspect of the LAN-party, this is now possible. We serve all day and all night, so this is a certain way to be seen. You can sponsor by providing your own plates, or your own food/drinks. Price: €100 / free²

4 Seminars

For years, InfoGroep has been organizing extra seminars for students. These seminars are well known as an opportunity to learn some extra skills or to gather some extra information. We have already collaborated with multiple companies, and now want to take this to the next level. A seminar can be as simple as a presentation, but can also be so much more. From a course for a new online tool, to a training course for select students. The attendance numbers vary with the targeted group. If only computer science students are targeted, you can expect an audience of 10 to 20 students, depending on how select you want. If the entire VUB is targeted, a multitude of this can be expected.

4.1 Seminar Deluxe

Price: €1000³ We provide:

- An auditorium at the VUB or an external location around the campus
- Drinks and snacks during or after the event

²This formula is free if you provide your own food or drinks.

³Provisionary price. Additional charges may apply, depending on location and catering

- Hot meals for the attendants ⁴
- Announcements on our social media and our website
- Posters in the hall around our room
- Posters around the VUB, including on the main causeway

4.2 Seminar Standard

Price: €300 We provide:

- A room at the VUB for you and your audience
- Announcements on our social media and our website
- Posters in the hall around our room (the 1st floor of the E building)
- Drinks and snacks during or after the event

4.3 Seminar Light

Price: €100 We provide:

- A room at the VUB for you and your audience
- Announcements on our social media and our website
- Posters in the hall around our room

5 Contact

This file gives a general overview of the possibilities for sponsorship. All prices are provisional. Feel free to contact us if you have suggestions or remarks.

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⁴Only if the number of attendants is lower than 20

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